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Andrew Blum

TUBES: A Physical Journey to Our Virtual World

US: Ecco Press/HarperUS; Canada: HarperCanada; UK: Viking; Germany: RH/ Knaus; Spain: Ariel/ Planeta; Latin America & US Spanish: Océano

The Internet is the dominant technology of daily life, but we've lost track of its physical reality. Emails travel wirelessly. Data lives in a "cloud." But *the Internet exists*. It fills buildings and demands power. It converges in some cities and avoids others. It flows through tubes and under oceans. You can map it, you can smell it, and you can see it.

In *Tubes*, Andrew Blum goes to visit it, bringing readers along on a global journey of discovery to a vast hidden corner of our everyday world, the physical infrastructure of the Internet.

Combining first-hand observation, history and lucid explanation, *Tubes* is an engaging narrative tour of the back-of-house of our digital lives. The book describes the real world global geography of the Internet, chronicles the story of its development, and explains how it works—all told through encounters with the engineers who keep it running.

The story ranges from Europe's busiest "exchange points" to Asia's biggest data centers to the North America's historic network cores. But ultimately it brings the Internet back home to the local network nodes that service our homes and offices—and to their meaning in our lives.

In its attempt to see what most people assume is invisible, *Tubes* presents a parable for today's technologically mediated experience of the world. Do we live more in virtual space or what hackers used to call "meatspace"? Does place matter at all?

We're all *online*. We should know what that means.

Andrew Blum writes about architecture, urbanism and technology. A contributing editor at *Metropolis* and *Wired* magazines, his work has also appeared in the *New Yorker*, *The New York Times*, *Business Week*, *Slate*, and *Popular Science*, and *Wired UK* among others. A New York City native, he studied English at Amherst College and human geography at the University of Toronto.

Delivery, May 2011

Edwin Frank

STRANGER THAN FICTION: The Life of the Twentieth Century Novel

US: Farrar, Straus & Giroux; UK: Granta; Spain: Seix Barral, Brazil: Companhia das Letras; Germany: C.H.Beck Italy: Guanda; Canada: Douglas & McIntyre; Russia: AST

In this fascinating new take on literary history, Edwin Frank sets out to explore what makes the 20th century the golden age for the novel, how the attitude towards the medium has changed, and how it was constantly reinvented and reinvigorated.

Setting the modern novel as the “main character” in and of itself in *Stranger Than Fiction*, a well-read, well-informed author shows us what influenced the 20th century novel, where it began, where it took us and where it is going (or, perhaps, where it ends). With such a medium that consistently undergoes rapid transformation, Frank effectively lays out the groundwork of how the spread of literacy, collapsing of social barriers, and great tragedies such as World War II directly affected the 20th century novel. Rich with examples of writers from around the world, he shows us how nationalism and globalism have affected the writers themselves, marking when and where these changes in style came about. With references to the work of some of the literary world’s greats such as Joyce, Beckett, Musil and Proust, Frank shows us how the modern novel seeks to reject history, while finding itself helplessly entangled with its past. Constantly attempting to separate itself from reality, the 20th century novel falls into its own trap: trying to prove itself to be equally as worthy as the wonderful, terrible, fractioned reality it depicts.

Edwin Frank was born in Boulder, Colorado in 1960. He graduated from Harvard, received a Stegner Fellowship from Stanford, and studied art history at Columbia University. He has published poems and essays in many journals and is the author of two books of poetry, *The Further Adventures of Pinocchio* and *Stack*. He has been the editor of the *New York Review of Books Classics* series since it’s beginning in 1999.

Delivery, December 2012

Brendan I. Koerner

THE HEAVENS BELONG TO US: A Tale of Love and Terror from the Golden Age of Air Piracy

The astonishing true story of two young lovers who pulled off one of history's most spectacular heists, set against the backdrop of an air piracy epidemic that nearly ended in nuclear Armageddon.

A cinematic thriller woven into a richly detailed history, *The Heavens Belong to Us* will tell the tale of the Lovebird Hijackers, an interracial couple who diverted a commercial jet from Seattle to Algiers in June 1972, picking up a half-million dollars in ransom en route. This record-setting caper took place during the so-called "Golden Age of Air Piracy," when violent hijackings occurred virtually every day, and the authorities seemed powerless to end the madness. Unlike most of their criminal peers, the Lovebird Hijackers actually managed to escape with their riches—first to an extremist commune in North Africa, then to Paris, where they became the toast of the French elite. But at the very height of their celebrity, something went terribly wrong...

As it recounts the Lovebird Hijackers' outrageous saga, which continues to the present day, *The Heavens Belong to Us* will also chronicle the 80-year history of aerial terrorism, a crime that terrifies like no other. The book will explain exactly how governmental incompetence and corporate greed allowed the air pirates to run amok in the skies, and how a near atomic catastrophe eventually changed flying forever. In this panicked age of underwear bombers, intelligence failures, and endless X-ray lines, few stories could be more important.

Brendan I. Koerner is a contributing editor at *Wired* and the author of *Now the Hell Will Start: One Soldier's Flight from the Greatest Manhunt of World War II*, which he is currently adapting for filmmaker Spike Lee. He is also a former columnist for *The New York Times* and *Slate*, and his writing has appeared in *The New York Times Magazine*, *Harper's*, *Details*, *Spin*, *Men's Journal*, *Mother Jones*, and *The New Republic*. Named one of *Columbia Journalism Review's* "Ten Young Writers on the Rise," Koerner lives in New York City with his wife and son, and blogs daily at Microkhan.com.

New submission, proposal available shortly

Louis P. Masur

RUNAWAY DREAM: Born to Run and Bruce Springsteen's American Vision

World English: Bloomsbury Press; Germany: Rogers & Bernhard; Italy: Arcana
US/UK publication: September 2009

A rich history of Springsteen's greatest album, celebrating its themes of youth, escape, and possibility, published in time for the Boss's sixtieth birthday.

This book, written by the celebrated cultural historian Louis Masur, will explore the history of Springsteen's masterpiece *Born to Run*. To millions of listeners who grew up in the 1970s and beyond, *Born to Run* is much more than a rock 'n' roll album – it's a poetic explosion of freedom and frustration that confirmed Springsteen's status as a quintessential American performer, a rocker who voices our hopes, fears, and aspirations.

Runaway Dream chronicles the making of the album, deftly sketching the ambition, history, and personalities behind this enduring work of art. Springsteen said he wanted it to be the greatest rock record ever made, an almost oppressive goal for a musician with just two modestly selling records to his credit. Revealing how the 1975 LP transcended vinyl to live up to the Boss's lofty expectations, Masur shows just how much grit, as well as genius, went into realizing it, session by session, track by track.

With its publication timed to coincide with the musician's 60th birthday, *Runaway Dream* also masterfully contextualizes *Born to Run* within American musical and social history. Weaving it into the country's cultural narrative, Masur explains why the girls, hot rods, and Jersey nights captured in the album still resonate with listeners born years after its release.

Louis P. Masur is the William R. Kenan Jr. Professor of American Institutions and Values at Trinity College in Hartford, CT. Married with two children, he divides his time between Highland Park, NJ and Hartford. His previous books include *The Soiling of Old Glory: The Story of a Photograph That Shocked America, 1831: Year of Eclipse*, and *Autumn Glory: Baseball's First World Series*.

Finished copies available

Tal McThenia & Margaret Dunbar Cutright
THE GHOST OF BOBBY DUNBAR

North America: Free Press

A historical mystery of family and childhood, class and power, *The Ghost of Bobby Dunbar* tells the story of one of the most celebrated – and misunderstood – kidnapping cases in history.

In 1912, 4 year-old Bobby Dunbar, the son of an upper middle-class Louisiana family, went missing in the swamps; 8 months later, he was found in the company of a wandering piano-tuner, who was arrested and tried for kidnapping. But when a destitute single mother came forward to claim the boy as *her* son, not Bobby Dunbar, the case exploded.

For two years, courts probed and newspapers sensationalized every aspect of the story, but it took nearly a full century for the child's real identity to emerge. Intertwined with every level of the political system, from the mob law of lynching to the State Supreme Court, the story at the heart of *A Case For Solomon* offers fascinating insights into the rapidly shifting vision of criminal justice in turn-of-the-century America, which itself was still struggling with the consequences of the Civil War. It is an epic struggle to determine one boy's identity – a struggle that reveals the peculiarities and biases of history and probes unsettling questions about the formation of self.

Margaret Dunbar Cutright is the granddaughter of Bobby Dunbar, the victim of the kidnapping; her investigation of and doubts about her family legend led to four years of near-exhaustive research.

Tal McThenia wrote, researched and reported "The Ghost of Bobby Dunbar," a one-hour radio documentary on the story for the public radio series *This American Life*, which aired in March of 2008.

Proposal available
Delivery, September 2010

(UK rights: Simon Trewin at United Agents)

Doug Merlino

THE HUSTLE: Ten Boys, One Team, and Finding a Place in America

World English: Bloomsbury Press

A narrative non-fiction work tracking the lives of ten boys, including the author, *The Hustle* tells the story of an integrated youth basketball team formed in Seattle in the 1980s, following the life of each player through the present, inspired by the *Seven Up* documentary film series, HBO's *The Wire*, and J. Anthony Lukas' *Common Ground*.

An experiment that mixed white players from the elite private school the author attended – famous for alumni such as Bill Gates – with black kids from Central Seattle, the experience had a profound and lasting effect on the author – not least because five years later the team's charismatic shooting guard, Tyrell Johnson, was shot in the back of the head, dismembered and left in a ditch.

A mix of reportage, memoir and analysis, *The Hustle* considers the intersections of race, class and education as revealed in the lives of the teammates, who now include a dotcom millionaire turned hedge-fund manager, a prosecutor, a Pentecostal preacher, a teacher at an African-American Christian school and a frequently incarcerated cocaine addict. Their individual stories illuminate some of the most complex issues surrounding race in America in the era of Barack Obama: the difficulty in establishing “diversity” in elite private schools, the jailing of legions of young African-American men, and wide gaps in education in a time of increasing global competition.

Through the story of one disparate group of men, bound by basketball, *The Hustle* relates the experiences of a generation coming of age in post-civil rights America and finding—or not finding—a place in it.

Doug Merlino has reported for the *Seattle Weekly* and the *Seattle Times*, edited the *Budapest Business Journal*, and reported from Rwanda for the PBS show *Frontline/World*. After earning master's degrees in journalism and international affairs from UC Berkeley, he moved to New York, where he has written for magazines such as *Wired*, *Men's Journal* and *Legal Affairs*.

Edited manuscript available

Eduardo Porter

THE PRICE OF EVERYTHING: And the Hidden Logic of Value

World excl. UK: Portfolio/ Penguin; **UK:** RH/ Heinemann; **Brazil:** Objectiva; **Spain:** Aguilar; **Portugal:** Lua de Papel/ Grupo Leya; **Israel:** Matar; **Taiwan:** Yuan Liou; **Korea:** Gimm-Young

***New York Times* editorial board member Eduardo Porter's *THE PRICE OF EVERYTHING: And the Hidden Logic of Value* shows, in the tradition of *Freakonomics*, *Blink*, and *Predictably Irrational*, how each choice we make – individual, collective, national – comes with a price.**

The Price of Everything is an ingeniously thoughtful and provocative look at how people overlook and misunderstand the role prices play in their lives, revealing that there is a price behind each decision we make, whether we are deciding to buy a cheeseburger, go to church, or enact health care reform. Through the use of economics, Porter proves just how important prices are, from individual decisions to big historical events, seen through the prices that determined them. He says: "It will be about how we set prices and how prices change our lives."

Eduardo Porter is a graduate of the Universidad Nacional Autónoma de México. He has an MSc. in quantum fields and fundamental forces from Imperial College of Science, Technology and Medicine in London. He came to *The New York Times* in January 2004 to cover economics, and joined the editorial board in July 2007.

Proposal available
Delivery, April 2010

(Translation inquiries: Lance.Fitzgerald@us.penguin.com)

Saïd Sayrafiezadeh

WHEN SKATEBOARDS WILL BE FREE: A Memoir

US: Dial Press; UK: Hamish Hamilton; Netherlands: Meulenhoff; Italy: Edizioni

Nottetempo; Germany: Aufbau; Israel: Maariv

US Paperback Publication: March 2010

This stunning memoir of growing up in America, as the child of would-be socialist revolutionaries during the twilight of communism, will take its place alongside *This Boy's Life* and *The Glass Castle* as a lasting work of personal narrative. Compared to the work of Isaac Bashevis Singer in *The New York Times*.

Saïd Sayrafiezadeh's Iranian-born father and American Jewish mother had one thing in common: their unshakable conviction that the worker's revolution was coming. Separated since their son was nine months old, they each pursued their dreams of a perfect socialist society. Convinced his father is off saving the world, Saïd is enlisted by his mother into a life of "active poverty", pinballing between apartments, falling asleep at Socialist Workers' Party meetings ... and waiting for a revolution that never arrives, while his father quixotically runs as a socialist presidential candidate in an Iran poised to fall under the ayatollahs.

Poised perfectly between tragedy and farce, here is a story by a brilliant young writer struggling to break away from the powerful mythologies of his upbringing, and create a life – and a voice – of his own. His memoir is unforgettable.

"The poignant, brilliantly told story of a unique and troubled childhood... An excellent memoir."

-*Kirkus Reviews*, starred review

"A subtle yet bracing account ... Sayrafiezadeh's excellent memoir displays a sophistication and keen intelligence that allows him to walk the line between pain and humor without even seeming mawkish or cheaply cynical."

-*Publishers Weekly*, starred review

"Saïd Sayrafiezadeh is a name] that you may want to remember...[He] writes with extraordinary power... exacting and finely made."

-Dwight Garner, *The New York Times*

"Once I began *When Skateboards Will Be Free*, I couldn't put it down but to sleep. So reading a memoir, it reaches the reader's innermost consciousness. Its language has the fierceness and humor of a Charles Dickens story about childhood."

-Paula Fox

Saïd Sayrafiezadeh has had essays and short stories published in several literary journals, including *The Paris Review*, *Granta*, and *Open City*. He is also a playwright, and has won various fellowships for his theater work. This is his first book.

Seth Stevenson

GROUNDED: A Down to Earth Journey Around the World

US: Riverhead Books; ANZ: HarperCollins Australia; Korea: Dahl Books

First Serial Rights: Slate; US Publication: April, 2010

Airplanes, for all their convenience, are a miserable way to travel. They suck the adventure out of a journey right at its start. Check your shoes. Bag your liquids. Enter an airless aluminum tube packed with cramped seats. In *Grounded*, Seth Stevenson returns us to a more romantic time, when travel meant trains, buses, bicycles, and boats. Making connections in remote transit stations. Wading through the chaos that most modern long-haul travelers float 35,000 feet above.

With his girlfriend Rebecca as traveling companion and expert navigatrix, Stevenson circumnavigates the world without once taking to the air -- or enduring the indignities of airports. He bunks on cargo freighters, cruise ships, and ferries. He rides on rickshaws, motor scooters, and two-decker buses. He drives a car through the Australian outback, pedals a bicycle through Vietnam, and rattles across Russia on the endless tracks of the Trans-Siberian Railway.

As he discovers, staying low to the ground awards the traveler a profound understanding of both the stunning vastness and the surprising intimacy of the globe. Stevenson experiences moments sublime (hash pizza in Cambodia; starry nights in the middle of wide oceans) and dire (foul quarters deep in the bowels of an Estonian ferry; Russian car salesmen who want to steal his girlfriend). In this sensational travelogue, each step of the journey is an adventure in itself.

"With travel writing it's not just about where you go, it's who you're on the journey with. Seth Stevenson makes a delightful travelling companion and *Grounded* is a charming read."

-AA Gill, author of *AA Gill is Away*, *Previous Convictions* and *The Angry Island*

"Seth Stevenson's feet never leave the ground, but his prose soars. With humor and grace, he captures the joys—and hassles – of traveling the old-fashioned, human way. He pulls no punches in describing the people and places he encounters en route, but always with a deft touch and a big heart. Read *Grounded* and savor the journey, but be forewarned: you may never want to fly again."

-Eric Weiner, author of *The Geography of Bliss*

Seth Stevenson is a contributing writer for *Slate*. His work has also appeared in the *New York Times*, *New York Magazine*, *Newsweek*, *Rolling Stone*, and other publications. He's received multiple Lowell Thomas awards from the Society of American Travel Writers, been excerpted three times in the Best American Travel Writing series, and won the 2005 Online Journalism Award for commentary. He lives in D.C.

Finished copies available

(UK rights: Antony Topping at Greene & Heaton)

James Owen Weatherall

SEND PHYSICS, MATH & MONEY: How Physicists and Mathematicians Entered – and Revolutionized – the Financial Industry

US & Canada: Houghton Mifflin Harcourt; Brazil: Campus Elsevier; China: Cheers Publishing; Japan: Hayakawa; ANZ: Scribe

In this book, a brilliant young physicist and science writer, will present the most prevalent and influential ideas behind derivatives, risk management, and market modeling to the general reader — by telling the stories of their conception and development in finance, and by pausing to explain what's going on in the physics or mathematics of their origins. This history of ideas will provide a deeper understanding of recent events, with explanations of the problems facing modern finance.

Business page treatments of financial modeling suffer from the classic problems of gee-whiz science journalism, ignoring the most important details with their talk of "complex financial instruments" and "sophisticated mathematical models." This book takes a different tack: if authors like Brian Greene and Lee Smolin can explain quantum gravity to non-experts, then surely it's possible to explain how financial models really work, especially since so many of these models find their historical roots in physics. *Send Physics, Math, & Money* will reveal the remarkably simple inner workings of these models by returning to their origins, exploring how the ideas came out of physics. It will also trace the history of derivatives, from the Greeks to the early Japanese and Dutch futures markets to the Chicago Board of Trade, to their ultimate use in global finance, showing why these instruments are natural ways to think about trade and money.

This is not another book about the financial crisis, not just another commentator's take on global finance and its problems. It's a history of the ideas that currently shape our world - -a book that anyone who really wants to understand recent events should read before reading the commentators. Weatherall's book will kick the tyres, and lift the hood of the car to show you what's really going on in the engine compartment of the world's financial markets.

James Owen Weatherall graduated from Harvard in 2005 with a bachelor's degree in physics and philosophy and a master's degree in physics. In 2009, he defended his PhD dissertation in physics and applied mathematics at the Stevens Institute of Technology, in Hoboken, NJ. He is in the third year of his second PhD program, in the department of Logic and Philosophy of Science at the University of California, Irvine. His writing has been published in *Slate*, *Popular Science* and *Men's Journal*, and he was recently commissioned to write a piece for *Scientific American*. From 2005 to 2007 he was assistant director of the Center for Science Writings at the Stevens Institute of Technology. He is 26 years old.

Delivery, June 2010

(UK rights: James Gill at United Agents)

Hal Weitzman

EARTHQUAKE IN THE ANDES: Resource Nationalism and How South America Ambushed Globalization

World English: John Wiley US

About much more than the turbulent politics of South America, this book will be a guidebook to globalization and its discontents; the extraordinary rise of developing countries on the back of a global commodity boom; and the re-emergence of the state as a significant force in the global economy, whether in the form of nationalization, government bail-outs or sovereign wealth funds.

The former *Financial Times* Andean Correspondent and now its Chicago Bureau Chief, Hal Weitzman spent three years traveling extensively across South America, meeting and interviewing presidents and peasants, central bankers and farmers, chief executives and miners, teachers, priests, mayors and activists in Peru, Bolivia, Ecuador, Venezuela and Chile.

These inspired a larger narrative, a close look at the democratic revolution that took place in multiple countries in Latin America in 2005, primarily Venezuela, Bolivia and Ecuador; before the year was out, five governments in the region had declared themselves enemies of Washington, free-market economics and globalization. *Earthquake in the Andes* will explore these events in the context of our global climate, using lively reportage and analysis to figure out exactly what happened – and why.

Hal Weitzman was the *Financial Times* correspondent for the Andean region from 2004-2007. Educated at the Kennedy School of Government at Harvard, Oriel College, Oxford, and Leeds University, he moved to Chicago at the end of last year to become the *Financial Times* Chicago/Midwest bureau chief.

Proposal available
Delivery, June 2010

Peter C. Whybrow, M.D.

THE INTUITIVE MIND: Common Sense for the Common Good

World English: W. W. Norton & Company

A neuropsychiatrist and the author of *American Mania*, Dr. Peter C. Whybrow is an expert at integrating economics with the biology of behavior. In *The Intuitive Mind*, he offers a fascinating and compelling examination of our shared addiction to consumerism, our constant feelings of stress and dissatisfaction, our seemingly unstoppable descent into debt. Combining philosophical insights with the work of contemporary economists and social theorists and the latest discoveries in behavioral neuroscience, he strives to provide practical solutions to these problems.

A timely and necessary book that speaks to the potential the US sees for changing itself, *The Intuitive Mind* urges a new and sustainable approach living that will restore our social and physical health. In Peter's words, "how do we create a balanced market society where technology and profit serve as instruments in achieving the good life, and are not confused with the good life itself?"

Proposal available

Delivery, September 2011

Alison Wolf

THE END OF SISTERHOOD: A New Divide Among Women and Why Female Success is Changing All Our Lives

US: Broadway Books / Crown; **Canada:** Penguin Canada; **UK:** Profile; **Germany:** Campus; **Israel:** Yediot Ahronot; **Italy:** Garzanti; **Netherlands:** Contact

A bold and timely exploration of the “new divide” that separates the top ten percent of educated, professional women -- and all other women. *The End of Sisterhood* takes on a growing split that is changing how women work, fall in love, and raise families.

Until very recently, women throughout the world shared a common experience of a life defined by childbearing and homemaking. But as Alison Wolf reveals in *The End of Sisterhood*, this is no longer the case. A new professional female elite has emerged, making the once remarkable now seem unremarkable and, in the process, challenging the long-held notion of ‘female solidarity.’

As *The End of Sisterhood* reveals, talking about women as a single entity is misleading. It is not being born a woman that outlines one’s destiny, but the educational and professional decisions that each individual woman makes for herself. In one striking example, the notorious pay-gap between men and women reflects the choices made by the non-elite majority of women, not systematic discrimination.

These decisions not only determine how much money women make but when they marry and the number of children they have. This new class is marrying later and having fewer children than their mothers and their less-educated contemporaries. *The End of Sisterhood* explores why this trend has emerged, why it is likely to accelerate, and what it means for the future of both men and women.

Alison Wolf is the Sir Roy Griffiths Professor for Public Sector Management at Kings College, London. She contributes regularly to the Analysis on BBC Radio 4, was a long-time columnist for the Times Literary Supplement, and has written for the Financial Times, the Guardian, and the Observer. She is married to economist, author, and Financial Times columnist Martin Wolf and has two grown children.

Proposal available
Delivery, April 2011

Andrew Zolli & Ann Marie Healy

RESILIENCE: The Science of Why Things Bounce Back

US & Canada: Random House; **UK:** Headline Business Plus; **Germany:** RH Riemann; **Brazil:** Campus Elsevier; **China:** China CITIC; **Israel:** Kinneret; **Italy:** Rizzoli; **Japan:** Diamond; **Korea:** Gimm Young; **Taiwan:** BWP; **Spain:** Temas de Hoy / Planeta; **Latin America & Mexico:** Norma

An exciting new field of study is emerging as scientists, policy makers and technologists all over the world are asking a series of linked questions: what causes one system to break and another to rebound? How much change can a complex system absorb while still retaining its purpose, function and structure? What characteristics make a system adaptive to change? In an age of constant disruption, how do we build in better shock absorbers for our companies, our economies, our societies and our planet?

***Resilience: The Science of Why Things Bounce Back* will provide a walking tour of insights and concepts from this new field, introduce the researchers who are discovering them, and share how these new lessons might be applied to making our institutions and our world more sustainable, enduring and humane.**

Andrew Zolli and Ann Marie Healy's pioneering book will draw insights through a wide range of disciplines: from engineering to economics, sustainability to social psychology, from digital networking to demographics. Along the way, original reporting will reveal what fisheries management has to teach us about regulating financial markets, how new ideas in epidemiology are being applied to peacemaking, and how shooting the hormone oxytocin up the noses of Wall Street tycoons, at just the right moment, might have saved Western capitalism from its current crisis.

Through the layering of conversations, stories and experiments, the book will explain how ecosystems in the natural world bounce back after environmental catastrophe; how parties learn to cooperate with one another even in the face of deep and justifiable enmity; how companies can utilize new thinking about networks to find innovations and speed their response to upheaval; and how societies can remain cohesive in the face of constant change.

Each one of the chapters will bring together original analysis of the major, connected concepts for engineering resilience into structures and organizations. The result will be a "tool kit" filled with paradigm-shifting strategies and lessons. Each one of the six core concepts will be brought to life with examples that are, by turns, surprising, compelling and instructive, taken from fields as far reaching as finance, neuroscience, oceanography and diplomacy, and woven together in a concluding chapter that looks toward a resilient future for the U.S. and the world.

Resilience: The Science of Why Things Bounce Back will be to the current recession what *The Tipping Point* was to an earlier, frothier era. In the same way that Gladwell's "tipping point" provided an accessible explanation of geometric

growth, *Resilience* will introduce readers to the possibility of restructuring and rebirth, at a time when our economy, environment and our social systems deeply need rethinking. The combination of “on the ground” reporting, character-driven storytelling, systems thinking and business analysis will make the book accessible for the widest range of readers. Everyone from business leaders to community organizers to intellectually curious non-fiction lovers will walk away with a greater understanding of the scientific principles behind resilience as well as a practical set of tools for redesigning the systems that matter most to our world.

Andrew Zolli is a global foresight and innovation expert with a preeminent reputation as a thinker and speaker on future trends. He has helped some of the world’s top companies and institutions—including Coca Cola, IBM, Google, GE, Microsoft, Amazon and *National Geographic*—anticipate and respond to change. His gift for clearly communicating the complex drivers behind future trends has made him one of the most popular speakers represented by the Leigh Bureau and *Vanity Fair* recently placed him on their 2008 “Next Establishment” list.

Andrew is the leader and chief creative force behind Pop!Tech, a renowned thought leadership forum that brings together the top visionary thinkers in the sciences, technology, business, design, the arts, education, government and culture. The *New York Times* calls Pop!Tech, “an enduring, not-to-miss event... drawing big names who reach for big ideas,” and *BusinessWeek* says Pop!Tech “has a good chance of living up to its lofty goal of changing the world.” Bloggers simply refer to it as “Davos for Cool People.”

Ann Marie Healy is a playwright, screenwriter and journalist. She was recently awarded the Lucille Lortel Fellowship from Brown University's Department of Literary Arts. Her writing has been supported and honored by organizations as diverse as the Sundance Institute, The Alfred P. Sloan Foundation, The New York State Council for the Arts, The Ivy League Film Festival and the Susan Smith Blackburn Prize. Her essays, fiction and plays are published through Smith and Kraus, Samuel French and *The Kenyon Review*. As a journalist, she has covered financial and technology news for magazines like *Institutional Investor* and *Financial Technology*. She has an MFA in Playwriting and a graduate degree in Global Studies from New York University.

Proposal available
Delivery, July 2010

OTHER RECENT & FORTHCOMING NON-FICTION

Charles Clover

EURASIANISM

US & UK: Yale UP, Japan: NHK

Since the fall of communism, Russia has witnessed a surge of interest in all manner of formerly suppressed political thought, but one rather improbable ideology has seized the imagination of many of the country's intellectuals: the 70-year-old writings of the "Eurasianists," a group of thinkers who fled the Bolshevik revolution in 1917.

In two subsequent decades, these émigrés created a new doctrine that they imagined would one day replace communism after the inevitable collapse of the USSR. They were three generations too early, but prophetic nonetheless: since the 1990s Eurasianism has undergone a remarkable resurgence, spread with the help of conservative elements within Russia's military and "special services."

The doctrine of Eurasianism conveniently meshes with the increasingly authoritarian politics of President Vladimir Putin, who has mentioned the ideology approvingly in several speeches. Eurasianism's followers rationalize an imperial effort to re-form the full territorial extent of the Russian empire, or the USSR, in the modern day. More ominously, this form of nationalism provides a theoretical justification for the continued survival of the Russian empire as a single political unit, Eurasia. Emphasizing Russia's uniqueness as a separate "continent," *Eurasianism* demonstrates the frightening and ever more likely repercussions of a Russia that refuses to see itself as part of Europe with a western identity.

Charles Clover is the Moscow bureau chief for the *Financial Times* of London. He began researching the book during five years spent traveling in the former Soviet Union as Kiev correspondent for the *FT* from 1997-2001. More recently, he has been the *FT's* Analysis editor in London, Kabul bureau chief and Baghdad bureau chief. He speaks fluent Russian and Arabic.

Edited manuscript available Spring 2011

Tom Folsom

THE MAD ONES: Crazy Joe and the Revolution at the Edge of the Underworld

US: Weinstein Books; UK: Milo Books; Film rights sold to the Weinstein Company

A powerful collision of true crime and pop-culture, *The Mad Ones* captures the revolutionary spirit of the Sixties and brings to life one of the most vibrant antiheroes in American history. It chronicles the rise and fall of the Gallo brothers, a trio of reckless young gangsters whose revolution against New York City's Mafia was inspired by Crazy Joe's forays into Greenwich Village counterculture.

Crazy Joe, Kid Blast, and Larry Gallo are steeped in legend, from Bob Dylan's eleven-minute ballad *Joey* to fictionalizations central to *The Godfather* trilogy and Jimmy Breslin's *The Gang That Couldn't Shoot Straight*. Called the toughest gang in the city by the NYPD, the Gallos hailed from the rough Red Hook neighborhood on the South Brooklyn waterfront. As low-level Mafiosi, they were expected to serve their Don quietly, but the brothers stood apart from typical gangsters with their hip style, fierce ambition, and Crazy Joe's manic idealism.

Joey aspired to be more than a common hood and immersed himself among the Beatniks and bohemians of the Village. Yearning to live the life of an artist, Joey wrote poetry, painted, and got his kicks devouring existential philosophy. Celebrated as the "king of the streets" by Dylan, Joey was embraced by the city's leading cultural figures as an antihero straight out of Camus.

For the first time comes the complete story of the Gallos' war against the powerful *Cosa Nostra*, an epic crime saga that culminates in Crazy Joe's murder on the streets of Little Italy, where he was gunned down mid-bite into a forkful of spaghetti in 1972. *The Mad Ones* is a wildly satisfying entertainment and a significant work of cultural history.

"Riveting, richly atmospheric pulp nonfiction...prose as tight and hard-boiled as any James Ellroy novel... [a] novelistic study of an iconoclastic criminal in revolutionary times."

—*Kirkus Reviews*, starred review

TOM FOLSOM is a writer, director and producer of television documentaries for A&E and Showtime, and the co-author of *Mr. Untouchable: The Rise, Fall and Resurrection of Heroin's Teflon Don* written with its subject, drug-kingpin Nicky Barnes. He lives in New York City.

Finished copies available

Field Maloney

CRUSH: A Clerk's Tale

US: Little Brown; UK: Canongate

In a book described as *Sideways* meets Bill Bryson, Maloney, a young writer and former fiction editor at *The New Yorker*, will explore the Americanization of wine – from the colonial era to the modern-day, from east to west, and from grape to glass.

Not your typical wine geek, Maloney's lay observations – in the tradition of participatory journalists like Ian Frazier and George Plimpton – use storytelling as much as reporting and combine memoir and social history. He will work a crush in Napa Valley, spend a season as a cellar rat in one of California's giant wineries, and assist a sommelier at a fancy Italian restaurant in New York City. *Crush* will be a humorous and accessible chronicle of a contemporary pilgrimage, from vine to grape to barrel to bottle.

Field Maloney is a reporter and essayist whose work has appeared in *The New York Times*, *Slate*, *The New Yorker*, and *The New York Times Book Review*. A Princeton graduate, he worked for six years as a fiction editor at *The New Yorker*.

Proposal available
Delivery, Fall 2010

Geoffrey O'Brien:

THE FALL OF THE HOUSE OF WALWORTH: Madness & Murder in an Early American Dynasty

US: Henry Holt; John Macrae Books

US publication: August 2010

In the tradition of *The Devil in the White City* comes a spellbinding tale of madness and murder in a nineteenth century American dynasty. *The Fall of the House of Walworth* is a true crime story, a family drama, and an examination of America's rapid transformation in the second half of the 19th century.

On June 3, 1873, a portly, fashionably dressed, middle-aged man calls the Sturtevant House and asks to see the tenant on the second floor. The bellman goes up and presents the visitor's card to the guest in room 267, returns promptly, and escorts the visitor upstairs. Before the bellman even reaches the lobby, four shots are fired in rapid succession.

Eighteen-year-old Frank Walworth descends the staircase and approaches the hotel clerk. He calmly inquires the location of the nearest police precinct and adds, "I have killed my father in my room, and I am going to surrender myself to the police."

So begins the fall of the Walworths, a Saratoga family that rose to prominence as part of the splendor of New York's aristocracy. In a single generation that appearance of stability and firm moral direction would be altered beyond recognition, replaced by the greed, corruption, and madness that had been festering in the family for decades.

"[O'Brien's] finest literary performance, a culmination of both his stylishness as a writer and his original thinking as a critic... He is also one of our most astute critics, with a nearly encyclopedic, cross-genre, cross-disciplinary knowledge of both low and high culture."

-*Bookforum*, praise for *Jukebox Sonata*

"Geoffrey O'Brien may be one of the last great public intellectuals in American life...but also the boldest..."

-Peter Straub

Geoffrey O'Brien is a widely published poet, critic, editor, and cultural historian. His books include *The Phantom Empire*, *The Browser's Ecstasy*, and *Sonata for Jukebox*. He has been honored with a Whiting Award and fellowships from the Guggenheim Foundation and Rockefeller foundations. A regular contributor to *The New York Review of Books*, he is editor-in-chief of *The Library of America*. He is also editing the next edition of Bartlett's Dictionary of Quotations.

Finished copies available in August 2010

Tom Vanderbilt

TRAFFIC: Why We Drive the Way We Do (& What it Says About Us)

US: Knopf; **Canada:** Knopf Canada; **UK:** Penguin/ Allen Lane; **Brazil:** Campus; **China:** CITC; **Croatia:** Algoritana; **Germany:** Hoffmann und Campe; **Israel:** Keter; **Italy:** Rizzoli; **Japan:** Hayakawa; **Korea:** Gimm Young; **Netherlands:** De Bezige Bij; **Russia:** Vagrius; **Romania:** Litera; **Spain:** Debate; **Taiwan:** Locus; **Thai:** WeLearn Co.; **Turkey:** Dogus
US paperback publication: June 2009

In this brilliant, lively and eye-opening investigation, Tom Vanderbilt examines the perceptual limits and cognitive underpinnings that make us worse drivers than we think we are.

He demonstrates why plans to protect pedestrians from cars often lead to more accidents. He uncovers who is more likely to honk at whom, and why. He explains why traffic jams form, outlines the unintended consequences of our quest for safety, and even identifies the most common mistakes drivers make in parking lots. *Traffic* is about more than driving: it's about human nature. It will change the way we see ourselves, the world around us, and it may even make us better drivers.

"A surprising, enlightening look at the psychology of human beings behind the steering wheels ... required reading for anyone applying for a driver's license."

-Mary Roach, The New York Times Book Review

"A very clever young writer tells us all sorts of things about what driving says about us"

-Malcolm Gladwell, The Week

"*Traffic* gets about as close to the heart of modern existence as any book could get ... engagingly written, meticulously researched, endlessly interesting, and informative."

-The Washington Post Book World

"Smart and comprehensive ... likely to remain relevant well into the new century."

-Edward Glaesser, The New Republic

"*Traffic* will definitely change the way you think about driving, which also means changing the way you think about being human."

-Slate

Tom Vanderbilt writes about design, technology, science, and culture for *Wired*, *Slate*, *The New York Times*, and many other publications. He lives in Brooklyn and drives a 2001 Volvo V40.

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